

# ANNUAL IMPACT REPORT



"Any society that does not succeed in tapping into the energy and creativity of its youth will be left behind."

Kofi Annan

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# How lucky I am to make saying goodbye so hard...

Another year, and another period of growth, change, and learning for Move The World. When I look back and think about the small volunteer-run organisation we were a few years ago, I think wow, look at us now. We have paid employees, a professionalised Board of Trustees, a registered partner entity in Ghana, and funding partners we could have only dreamt of two years ago. All of these are intensely dedicated to the amazing work that our facilitators are doing delivering our exciting, relevant, and meaningful programmes to hundreds of young people in Ghana.

This year has presented further challenges to us all. Not just our continued struggle with the COVID-19 pandemic, but increasing environmental pressures, scary rates of inflation, and a mental health crisis, with anxiety and depression increasing by a massive 25% globally. Not to mention the wars, overthrown governments, over-turned Supreme Court rulings and an ongoing refugee crisis.

This is why our programmes feel more relevant than ever. The importance of supporting the development of a generation of informed, inspired and critical thinking young people is paramount to our ability to address challenges we face personally, locally and globally. We play just a small part in this process, but an important one for those we impact, our students, teachers, facilitators and team members.

It has been 10 years since I started the journey that has become the charity we are today. And it is with this milestone, amidst other personal life changes demanding of my time (2 small children), that I have made the difficult decision to step down from my role as Chair of Trustees at the end of 2022. Whilst sad at the thought of not being so closely connected to the team and the work after so long, it feels right for me and an opportunity for Move The World to move into it's next chapter. I will remain an avid supporter, and am confident in all the amazing people that will be leading this organisation going forwards.

Our success and growth this year is down to our unwavering sense of family that exists across everyone involved and our belief in the purpose of our work. I thank you all.

Chair of Trus

# Thoughts and Reflections...

This year has continued to push us individually and as an organisation. We have seen our programmes expand into new schools and most notably we have seen the design and implementation of our newest follow on programme, Get Local.

Get Local allows students to continue their journey as global citizens by introducing them to SDG's 7-12 in their Form 1 year of education. It engages students to see their potential as individuals and how they can tackle challenges in their own communities. It hasn't all been easy-facilitators faced a new challenge working with teenagers and the concepts brought up more ideas and questions. But the one thing that MTW consistently comes back to is the ability to keep forging through uncertainty.

The last few years the charity sector has taken a hit, and MTW is no exception. However, we have used this challenge to push ourselves out of our comfort zone and into something that is unknown but exciting. We were able to bring on a grants manager this past year which started to put us on the map with trusts and foundations and allowed us to increase and diversify our income sources. We were able to train new facilitators and develop our team to reach more students and schools than ever before. We were able to think strategically about our next steps and how we could best move forward and most importantly we were able to work together a team to ensure the greatest quality is delivered.

"Sailboat not a speedboat" has been our company motto since the beginning and looking into the future it continues to drive us. This coming year we are looking to steady the ship, ensure that the 33 programmes a year we run do so effectively and efficiently.

A massive thank you to our supportive board of trustees who continue to encourage and get involved in the day to day. Thank you to Megan Taylor, who sprouted the seed for Move the World to grow and thrive. Thank you to Lawrencia, Caroline and Wonu who work hard daily to see the progression of Move the World. Thank you to our 11 facilitators who not only dedicate themselves to the empowerment of students but strive for the best for the organisation and community continuously.

Finally, thank you to our donors and funders because of you, 1,094 students (and growing) have access to our Global Citizenship Education Programmes.

# Year in Review

Growth - Transition - Development

#### **DELIVERY & MANAGEMENT**

#### Get Local Design & Planning

In 2020 we began to devise and develop the next stage of programming, Get Local. We tested it out with some students and decided it was most definitely an area worth exploring. In May 2021 we starting putting the curriculum together and in July 2021 our core team spent 4 long days putting it all down on paper. A massive thanks to Tom Yendel for supporting this retreat by the ocean.



#### **Connections and Partnerships**

Move the World is constantly connecting. We pride ourselves on creating connections with others within the NGO sector and supporters around the world. In 2021, we had the honour of putting some roots down with many people including new partnerships with Global Fund for Children, Village by Village, Sabre Education, TEABAG Charity, and MIA foodie.



#### **Fundraising Focus**

We have grown so much over the past few years, from 2 programmes in 2019 to 27 programmes this year. It's time that we put more of a focus on writing grants and making ourselves more sustainable. Introducing Wonu Owoade to the team as Grant Manager!





#### **Expanding Our Family**

In November 2021, we were able to combine three (3) different trainings into four (4) days! Training five (5) new facilitators, 3 new teacher guides and upskilling our facilitators on the Get Local curriculum. We are honoured to have such an amazing team to work alongside.



#### Ghana Board Growth

In November 2021 we welcomed our new Ghana board.. a warm welcome to MamiSerwaa, Naa and Prince we are grateful to have you part of the team. Many thanks to Emmanuel who sits on both the UK and GH board for being the thought leader behind it all!



#### Get Local Kick Off

With schools back open the beginning of 2022 saw us rolling out more programmes than ever before. It also gave us the opportunity to kick off the first Get Local programmes in 4 schools.

Challenge accepted - this year will see us run a total of 10 Get Local programmes and a further 17 Get Global Programmes!



#### FUNDRAISING

Our community feeds us and we are consistently blown away by your support. This year has proven difficult with government cuts and further economic struggles but thanks to you and a lot of grant writing we are excited to see ourselves develop!

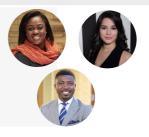
- Grant Income Having had very little success with grants before we have hit a home-run this year with grants totalling £9,000 from Ashworth Charitable Trust, Souter Charitable Trust and Ghana International Foundation!
- October 2021 The London Marathon found 3 (three) incredible humans running day in and day out for us! Massive thanks to Ryan Loftus, Kellie Lucas and Jen Macchia for raising a total of £8000!
- December 2021 Our Big Give campaign was a great success raising £9,790.32! Massive thank you to our volunteer Lucy for her support setting up our social media.
- March 2022 Ghana Independence Day is a very special day for us at MTW as we celebrate Kwame Nkrumah's iconic speech where he says "we face neither east nor west, we face forward" Our celebration event was hosted online and gathered an intimate setting of 25 people and raised £120!
- April 2022 International Women's Day launches in March each year and continuing with our annual kickoff event last year, we continued to build on a successful online event and invite another fantastic panel to speak and discuss the theme of #BreakTheBias.



#### Medaase Paa - Thank you!

A heartfelt thank you to our speakers and collaborators:

- Renata Kashiwaya Pinheiro
- Nana Efua- Lawson
- David Selorm Atsu
- Kellie LucaRyan Loftus
- Jen Macchia









Ashworth Charitable Trust Registered Charity No. 1045492

# EMPONER GLOBAL CITIZENS COLLABORATS

# VISION

A WORLD OF THRIVING COMMUNITIES WHERE INDIVIDUALS HAVE THE SKILLS, CONFIDENCE AND PASSION TO WORK TOGETHER TO CREATE SUSTAINABLE SOLUTIONS TO SPECIFIC COMMUNITY CHALLENGES.

#### Who Are We?

We're a team of unashamedly passionate individuals

#### OUR ALL FEMALE MANAGEMENT TEAM









Get Global Facilitators

Rebecca Henyo

Sarah Aseidu





Claire Hardy Co-Founder & Managing Director Lawrencia Awuku Programme Director

Margaret Osei Community Officer

Caroline Capon Policy & Monitoring

Wonu Owoade Fundraising Manager

Lucy Smith Social Media

Consultant

#### OUR INSPIRING PROGRAMME FACILITATORS

#### Get Global & Get Local Facilitators





Michael Woma Margaret Osei

Patricia Acquah



Habiba Abdallah



Jesuslyn Sackey









Alex Agbedu



Joseph Fiagbe



Past Facilitators



Celestine Chime

Benjamin Hayford

#### SUPPORTIVE BOARD OF TRUSTEES



Megan Taylor

Co-Founder & Chair of Trustees





Abigail Bulley





Chris Eley

Alyssa Simon





Treasurer

Naa Ayorks Aryeetey Emmanuel Mumuni

Prince Adu- Appiah

MamiSerwaa Amoakohene

Israel Fugah



# Partnerships & Collaborations

There is no "I" in Team - we are ever grateful for our collaborations



The Dagara Music Center has been our home and office in Ghana from the beginning. They welcome us with open arms and share Ghanaian traditions, dance and music and envelope us into the family home.



Continued partnership with the National Commission for Civic Education (NCCE) has led us to expanding our programmes in numerous government schools with their introductions and support.



The Small International Development Charities Network (SIDCN) is an active group of individuals around the world who support, mentor and work together for the betterment of small charities working internationally.



The Global Citizenship Collective has been a great support to us as we connect with leaders and connections around the world focused on enhancing Global Citizenship Education.

# Partnering Schools

Each school we are able to work alongside we consider a partner of Move the World.

To us, our programmes aren't JUST programmes but a relationship that starts within the classroom and reaches out further.

This year we have been honoured to add new schools to our partnership community which is exciting!

To all our school partners we say "Thank you for opening your doors to us and working with us - we look forward to building lasting relationships, continuous collaboration for the successful delivery of programming and creating meaningful impact for students, schools and the Ga West District and beyond!



Annalords Academy Divine R/C First Fruits Joy To The World Lord Krishna's Academy Manchie Medie International School Medie M/A Medie Presby Meyah Preparatory School Papase R/C Saviour's Academy Sowers Academy United Christian Academy Visilica International

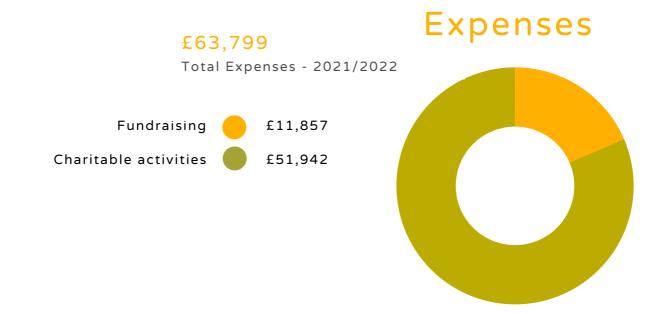
# **Financials**

# Income

#### £37,657

Total Support Income - 2021/2022

- Individuals/Unrestricted £23,955 Restricted Grants £9,000 Gift Aid £4,029
  - Other Revenue £673



# With special thanks to...

#### **Motivating Movers**

Andrea Hutchinson Ivelina Green Jamie Thomson Jen Macchia Kellie Lucas Ryan Loftus Stephen Morita Syed Ali Kazmi

Ashworth Charitable Trust Ghana International Foundation Souter Charitable Trust

#### **Monthly Movers**

Alyssa Simon Amber Krol Chris Eley Dawn Brown Erison Hurtault Ginny Hardy Margaret & David Hardy Megan Taylor Nicola Norman Seelye Arms



# ...and all our Movers and Shakers

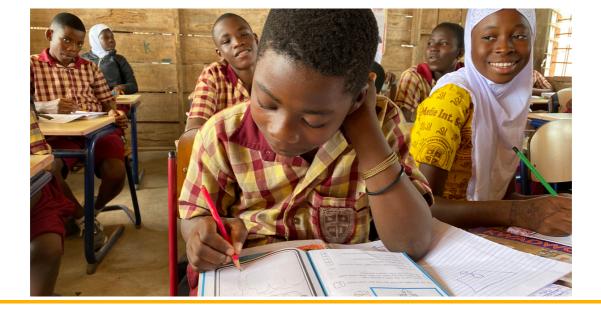
#### Movers

Abigail Bulley Amanda Huddleson Amy Standing Ariadna Alexandra Perez Gudino Carl Szabo Caroline Capon **Caroline Howard** Casev & Kim Fitzsimmons Charles Coldman Charlotte Corbett Charmaine Wheatley Chris Pilat Clive Smith Dave Standing David Garrett David Selorm Atsu Delfina Bottesni Edward Shen Emma Field Enrique Ortiz Ortega

Erica Ackah Ethan Bergeron Fee Redfern Francesca Smvth Frederuca Jotterand Gabrielle Laske Gary Hehar Harrison Oakes Henry Hill Jackie Stockley Jacque Rossi Jamie Thomson Julia Burrill Julian Page Juliet Shen Justin Huxter Kathy Boate Karianne Kvalen Kavita Tanna

Keith Harris Kellie Lucas Kim Hardy Krithi Rao Larry Gustafson Laurence Gee Leela Shanti Lisa Szpyto Lucy Smith Maddie Smith Maddy Gee Megan West Meshelley Smith Michale Akwaku Akorli Natalie & Mike Netter Natasha Adomako Neil Kerfoot Polly McAllester Ray Taylor

Sarah Wright Seelye Arms Shawn Anderson Sian & Simon Preston Stuart Curragh Sue Capon Susan Kowalchuk Syed Ali Kazmi Terri Looker Vaness Naa Ayeley Aryee Vicki Leigh Vivian Ansomaah Effah William Vanderpuye Wonu Owoade







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