



# ANNUAL IMPACT REPORT

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"We need to educate our students to be more human in this new era of intelligent machines."

Dr. Patrick Awuah Jr.

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## Our thoughts...

We are proud to report another exciting year at Move The World, despite the challenges presented by the consequences of the COVID-19 pandemic. Against the odds, we have adapted and responded well throughout the various disruptions, and are continuing to grow our impact and evolve our programmes in response to the needs of the students, facilitators and schools with which we work.

The year began mid-COVID-19 school closures in Ghana, which meant we had to re-think the delivery methods of our programming. We are proud that we were able to ensure the continued engagement of all of our Get Global facilitators, and whilst not able to deliver programmes as usual, we were able to have them creatively thinking about ways to reach and engage with students in the community, who were unable to access education through school or at home. We adapted our programmes to meet social distancing guidelines and moved to an open community programme whilst schools remained closed. This meant not only were we able to continue with our work, we were able to reach more students, and provide important learning at this critical time.

In addition to the adaptation and continued delivery of our programming, we have spent time reviewing and evolving our strategy and operations. We recruited two new trustees and further professionalised our management team both in the UK and in Ghana; hiring staff for the first time; a big step for a small charity! We spent time improving our financial management processes and invested energy into researching and developing our fundraising strategy. We successfully adapted our in-person fundraising events to online events; and met our fundraising target for the year ahead of schedule; a pleasant surprise to us all given the circumstances!

None of this would have been achieved without a strong and passionate team that is growing in capability every year; and, a growing group of committed donors and funders. We remain true to our motto; sail boat not a speed boat, and we're excited about what we can accomplish going forward.



Managing Director



Chair of Trustees

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# Year in Review

What a year! Disruption, uncertainty, perseverance and togetherness

## DELIVERY & MANAGEMENT

### COVID-19 Response

In March 2020, the world began to shut down in response to the COVID-19 pandemic. In Ghana, all schools closed, and our programming had to stop. We were able to quickly switch gears and send out 300 workbooks to students in Medie to support at-home learning. This enabled us to keep all our facilitators employed and was the start of new community programming which we ran from October to December 2020.



### Get Global goes Social Distancing

In June 2020, our Ghana team got together to adapt each session of our Get Global curriculum in order to meet social distancing guidelines. Given the nature of our programming this was no small feat - but we were able to adapt and ensure we were able to deliver safe and engaging education.



### Expansion and Development

In July 2020 we welcomed Abigail Bulley and Chris Eley to our UK Board of Trustees. They have been invaluable in supporting the development of our organisation from fundraising through to monitoring and evaluation strategies.



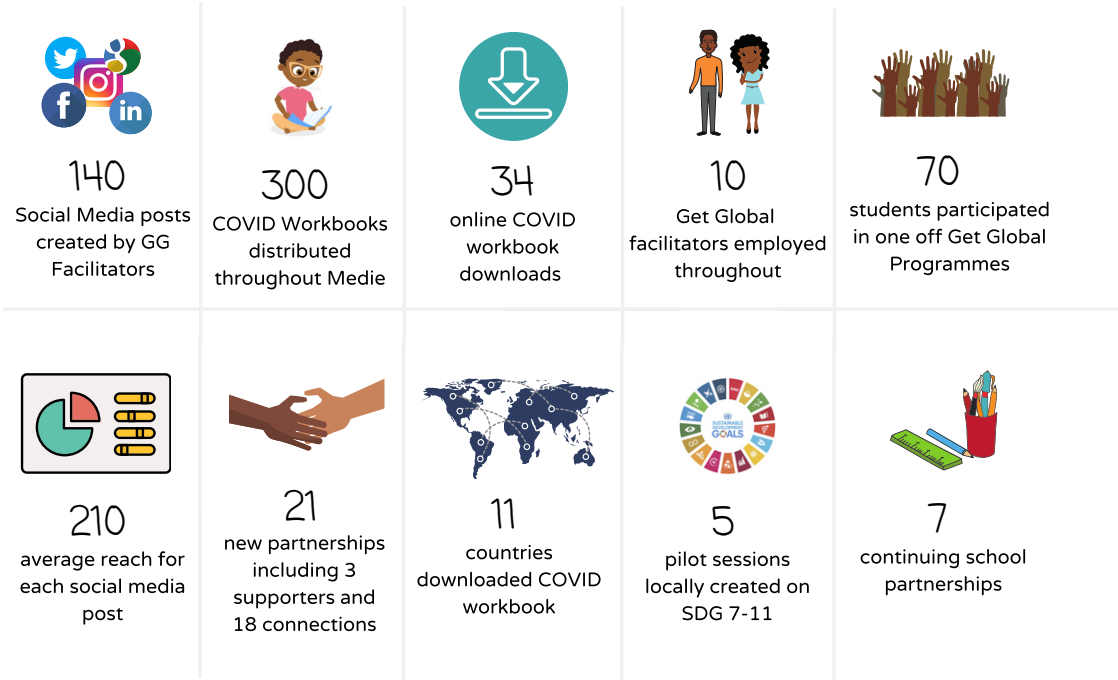


# Navigating the uncertainty

By August 2020, it became clear that the consequences of COVID-19 were going to continue to impact our ability to deliver our usual programming and so we needed to adapt our delivery plan. We altered our programmes and instead of delivering within our partner schools, we ran open community programmes that enabled students to access education at a time when they weren't able to go to school.



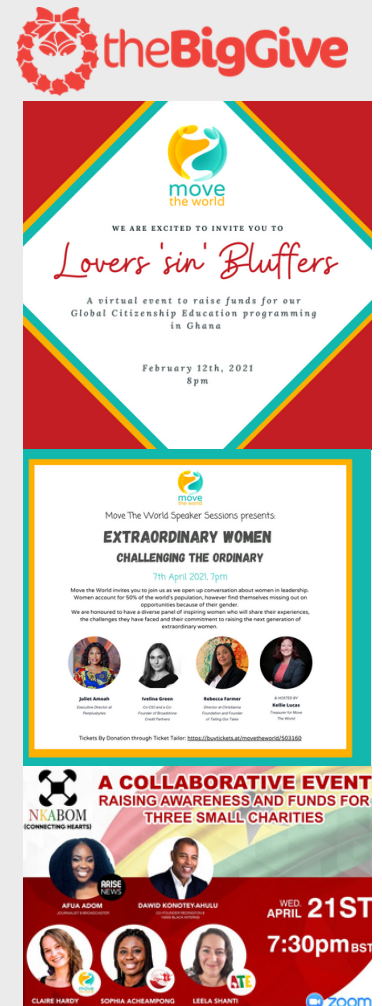
## Our COVID-19 6 Months of Impact



## FUNDRAISING

We have been overwhelmed by your support on numerous occasions this past year. You have kept us going each step of the way!

- **August 2020** - Thanks to your nominations we were gifted £1000 from the Movement for Good campaign.
- **December 2020** - Our Big Give goal was smashed within 24 hours raising a total of £13,500!
- **February 2021** - Our annual Lovers and Bluffers event wasn't able to happen in person, so we moved online and were able to have our WHOLE team part raising a total of £4130!
- **March 2021** - As a female led organisation International Women's Day is a special day to celebrate incredible women and supporters around the world. Extraordinary Women Challenging the Ordinary raised over £1300!
- **April 2021** - Nkabom is the Twi word for "bringing together." We connected with Action Through Enterprise and Girls Flow Free for our first collaborative fundraiser raising £850 per charity!



## Medaase Paa - Thank you!

A heartfelt thank you to our speakers and collaborators:

- Afua Adom
- Dawid Konotey-Ahulu
- Ivelina Green
- Juliet Amoah
- Kellie Lucas
- Rebecca Farmer

## OTHER NEWS

### Study Buddies

Our core team, Lawrence, Caroline, Megan and Claire completed a 6 weeks fundraising course through Acumen. Our 'study buddy sessions' were highly enjoyable and we learned ALOT.



### Facilitators Moving Up

We like to brag that we have the best team. This past year we have been proud that we have been able to maintain employment for all of our facilitators despite the challenges of COVID-19, and we are equally proud to say "see you soon" to a few facilitators that have either found exciting opportunities for the next steps in their careers or have been able to start further education because of their time with us.



### Ghana NGO Status

We officially have NGO status in Ghana which means we will shift our operating procedures next year to include this subsidiary company. We hope this move will enable us to grow more sustainably in-country.





A young girl with dark skin, wearing a black headband and a red and white striped shirt, is smiling and holding a white sign high above her head with both hands. The sign features the number '5' in red, followed by the words 'GENDER EQUALITY' in red capital letters, and a red symbol combining the female gender symbol with an equals sign. In the background, there is a window with a metal grid and a whiteboard with some handwritten text.

5 GENDER  
EQUALITY



## VISION

A WORLD OF THRIVING  
COMMUNITIES WHERE  
INDIVIDUALS HAVE  
THE SKILLS,  
CONFIDENCE AND  
PASSION TO WORK  
TOGETHER TO CREATE  
SUSTAINABLE  
SOLUTIONS TO  
SPECIFIC COMMUNITY  
CHALLENGES.

# Who Are We?

"Every child needs at least one adult in their lives who is irrationally crazy about them.\*"  
These are ours:

## OUR ALL FEMALE MANAGEMENT TEAM



Megan Taylor  
Co-Founder and  
Chair of Trustees



Claire Hardy  
Co-Founder and  
Managing Director



Lawrencia Awuku  
Programme Director



Margaret Osei  
Community Officer



Habiba Abdallah  
Programme Assistant



Caroline Capon  
Fundraising & Policy

## OUR INSPIRING GET GLOBAL FACILITATORS



Michael Woma



Margaret Osei



Joseph Fiagbe



Habiba Abdallah



Israel Fugah



Patricia



Celestine Chime



Hawa Gariba



Benjamin Hayford



Emmanuel Woma

## SUPPORTIVE BOARD OF TRUSTEES



Kellie Lucas  
Treasurer



Emmanuel Mumuni



Abigail Bulley



Chris Eley



Alyssa Simon

\*quote from Dawid Konotey-Ahulu

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# Partnerships & Collaborations

With thanks to our ongoing partnerships and collaborators who make this work so much fun.



The Dagara Music Center have been our home and office in Ghana from the beginning. They welcome us with open arms and share Ghanaian traditions, dance and music with us to keep us entertained and welcomed!



This year we formed a partnership with the National Commission for Civic Education (NCCE) and have partnered with 3 government schools with their support in the Medie area. This means we are able to expand into new territory not only with new schools but working with government schools and private schools.



We have also been part of the working group for the Small International Development Charities Network (SIDCN) based in the UK to advocate and support small international charities.



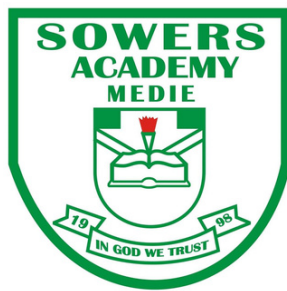
The Global Citizenship Collective has been a great support to us as we connect with leaders and connections around the world focused on enhancing Global Citizenship Education.

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# Partnering Schools

We love our partnering schools - we wouldn't have the community of programmes without you! Thank you for opening your doors to us and all your support we look forward to building lasting relationships, continuous collaboration for successful delivery of Get Global and creating meaningful impact for students, schools and the Medie community and beyond!



Annalords Academy  
Lord Krishna's Academy  
Adams Preparatory School  
Medie Presby  
Medie M/A  
Papase R/C  
Meyah Preparatory School

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# Financials

## Income

£31,378

Total Support Income - 2021



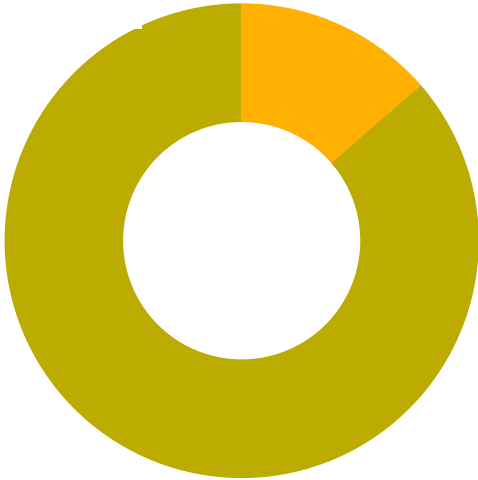
Individuals	£28,487
Events	£4,867
Other revenue	£24

£34,435

Total Expenses - 2021

Fundraising	£4,700
Charitable activities	£29,735

## Expenses



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NOTE: These accounts have been independently examined



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# With special thanks to...

## Motivating Movers

Dawid Konotey-Ahulu  
Juliet Amoah  
Ian & Sue Capon  
Casey & Kim Fitzsimmons  
Ivelina Green  
Andrea Hutchinson  
Sarah Louise Kristiansen  
Ryan Loftus  
Stephen Morita

## Monthly Movers

Seelye Arms  
Dawn Brown  
Megan and Ray Taylor  
Chris Eley  
Ginny Hardy  
Margaret & David Hardy  
Erison Hurtault  
Amber Krol  
Nicola Norman  
Alyssa Simon  
Carl Szabo & Amanda Huddleson



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# ...and all our Movers and Shakers

## Movers

Natasha Adomako	James Forsyth	Keelta Higgins	Bill Muirhead	Juliet Shen & David Arms
Hilary Aku	Catherine Franks	Rachel Holdstock	Emmanuel Mumuni	Kona Shen
Shawn Anderson	Katja Frisinger	Lis Horwich	Stacey Nadolny	Neal Simon
Naa Ayorkor Aryeetey	Michael Frohling	Amanda Huddleson	Natalie & Michael Netter	Margaret Scullion
Jemma Barton	Sarah Gardner	Justin Huxter	Emily O'Shea	Lisa Szpytko
Katy Barton-Pye	David Garret	Nan Hyderman	C A Ould	Nadia Taiwo
Lesley Bartram	Isabel Gee	Catherine Ibbottson	Ariadna Perez	Rayon Taylor
Brett Beach	Larry Gee	Lynn Irons	Chris Pilat	Darren Tickle
Anna Belyavin	Maddy Gee	Lindsey Johnson	Jeff Pilat	Jodie Tye
Jayne Bennett	Philippa Gee	Frederica Jotterand	James Preston	Gregory Vieux O'Connor
Farouk Bhimji	Elaine Gibelli	Sue Kowalchuk	Rachel Preston	Alex Wale
Kathy Boate	Elodie Gilbert	Karianne Kvalen	Sian & Simon Preston	Roderick H Waterton
Patrick Bright	Reena Gogna	Patrick Kwak	Martta Eicher Rabago	Megan West
Amy Browne	Molly Greenaway	Vicki Leigh	Charlotta Rames	Annette Williams
Abigail Bulley	Lucy Hackett	Kellie Lucas	Fee Redfern	Samantha Williams
Jennifer Cadet	Keith Harris	Michelle Lynam	Helen Richards	Sarah Wright
Mary Cowan	Jo Hallett	Natascha Maenhaut	Katie Rosen	Joanne Wood
Naomei Cathcart	Joanna Heaps	Lukas Marshall	Jacque Rossi	Claire Woodward
Tommaso Dondi	Siobhan Heffernan	Nick Maurice	Shannon Santangelo	Rebecca Young
Sandra Fehsenfeld	Elizabeth Henry	Claudia Minelli	Edward Shen	Jessica Zeglinski





Get Global2021



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Charity No. 1170656