



# ANNUAL IMPACT REPORT



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"We all have  
different  
inspirations, but  
one goal:  
A better world."

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# Thoughts from the Founders...

## BE A SAIL BOAT NOT A SPEED BOAT...

The past 12 months have been eventful, encouraging and at times challenging. There has been a theme of change around the world, within our organisation and in our personal lives; Jacque got married, Megan got engaged and Claire decided to make the move to work full time at Move The World. We have learnt many lessons, but a key one to take forwards is the importance of not needing to rush, to slow down, make the right decisions and enjoy the journey... be a sail boat not a speed boat.

In November 2017 we hired Emmanuel, who joined the team full time as our Ghana Director and is doing an incredible job alongside Joesph and Kwesi laying the foundations for future community development projects in Medie and beyond. The success of our Ghana team has meant our focus has been able to shift to UK community engagement, developing our strategy for long term sustainable solutions including exciting new revenue streams, event series and collaborations.

Our network of volunteers and partners is growing and we couldn't be more thankful for everyone who continues to support our dream of a world of thriving, creative communities. We hope the next 12 months sees the fruition of the hard ground work we did last year and look forward to continuing to connect and work together in the future.



## Our Approach

Our work in Medie, Ghana is focussed on youth inspired community development projects. The collaborative team works with the community to inspire and support the development of projects that will impact the well-being of others around them.

Our model for community programme design is based on the socio-ecological model. We work to influence at 4 levels:

- Individual (Increasing knowledge, skills, and motivation of an individual)
- Interpersonal (Developing an individual's relationship with others)
- Organisational (Working with institutions such as schools)
- Community (Building community resources that promote social norms)

Experiential education at our core, we facilitate experiences that encourage people to step outside of their comfort zones and connect them with others from different experiences and backgrounds. We engage with artists, entrepreneurs, change-makers and community leaders – from all generations. We blend this external focus on experience with time for reflection, personal development and dialogue.



Young women in Medie discuss project ideas that will have an impact on the community.

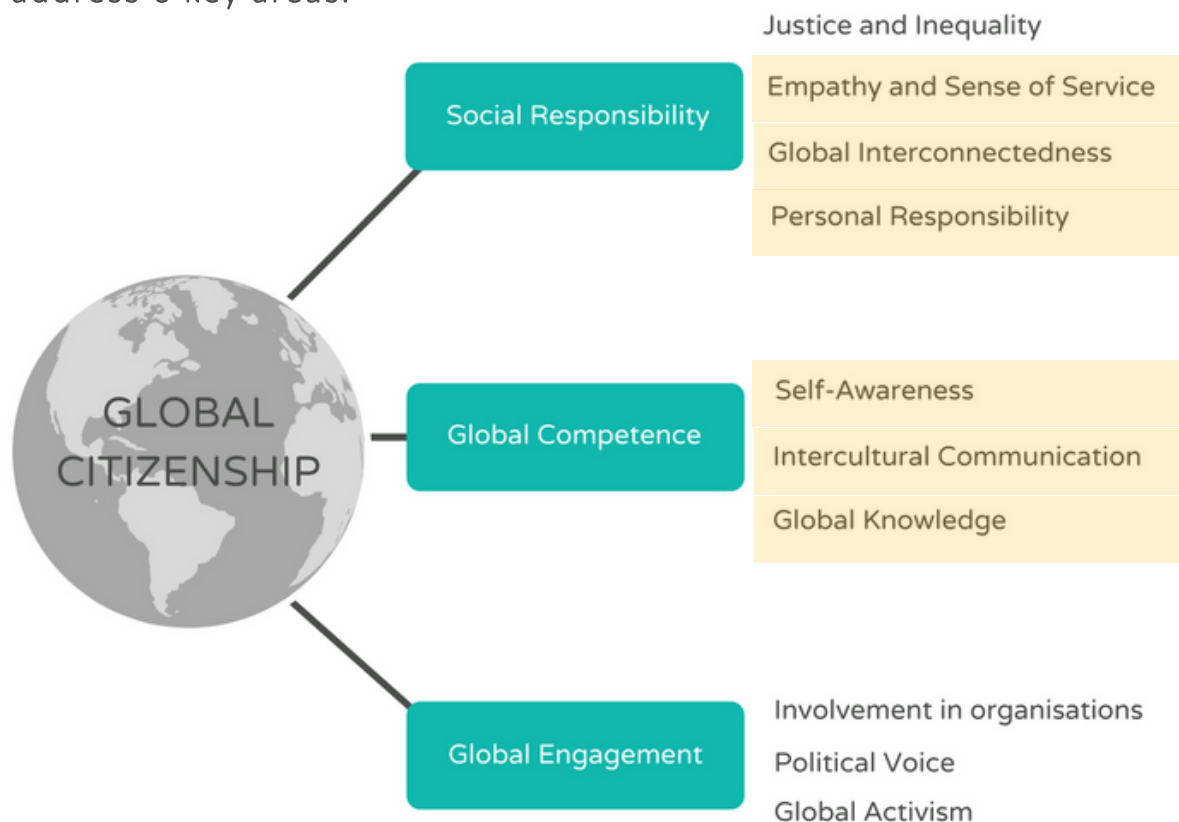


Sowers Academy in Ghana perform a play about traditions and education.

# Through the Frame of Global Citizenship

A global citizen is someone who is aware of the wider world and has a sense of their own role and ability to make a change. A person who celebrates diversity and uses their personal power to raise awareness of causes and issues they are passionate about. It is through learning to understand yourself and those around you that you build the confidence to act to make the world a better place.

We have developed a framework to showcase our understanding of Global Citizenship, and all of our programmes and experiences are designed to focus and address 6 key areas.



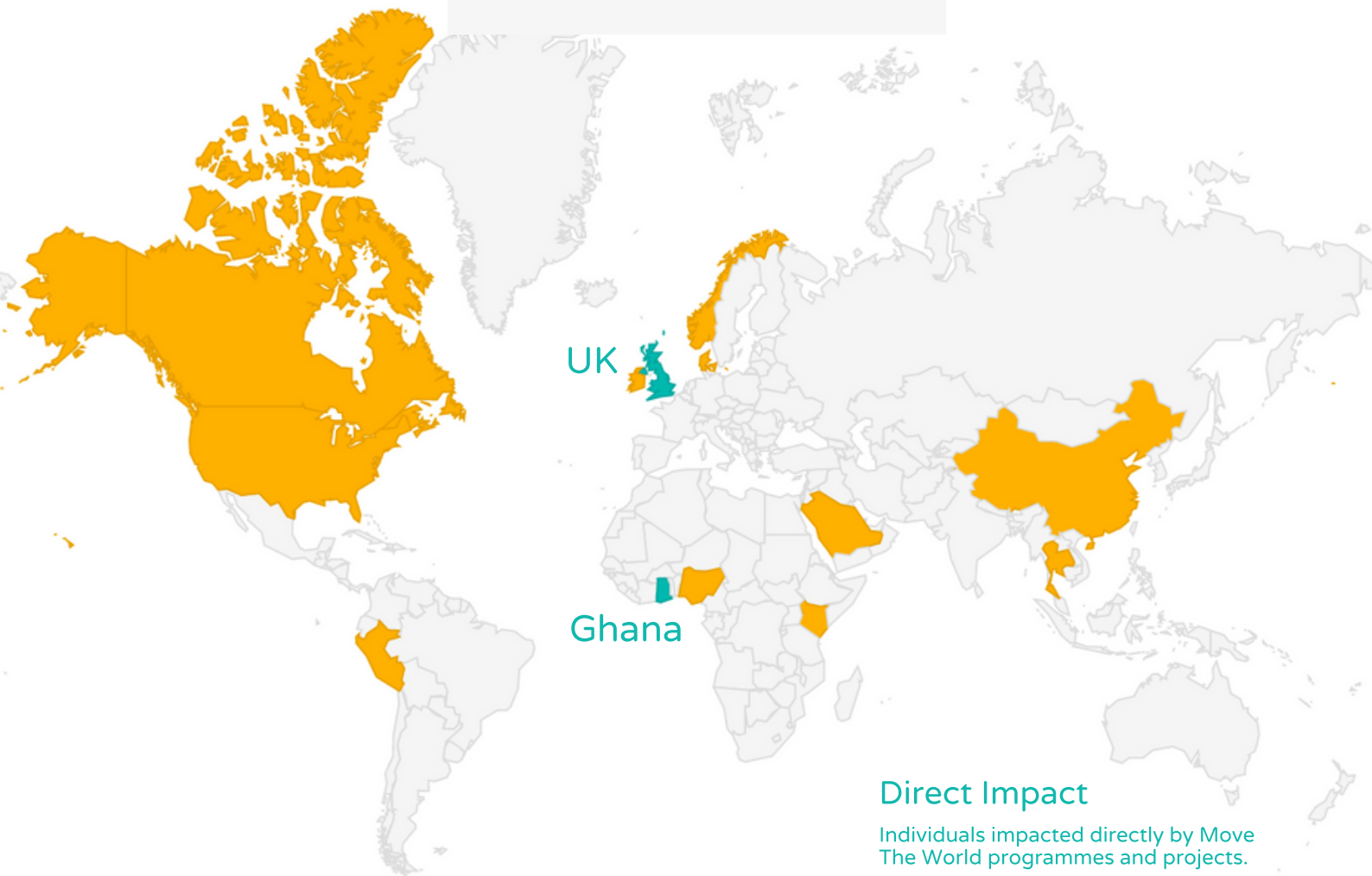


A group of school children in a rural setting, wearing green and blue uniforms, standing on a dirt path. The children are of various ages, mostly young, and are looking towards the camera. The background shows a simple, possibly mud-brick building and some vegetation.

# LONG TERM VISION

A WORLD OF THRIVING  
COMMUNITIES WHERE  
INDIVIDUALS HAVE THE SKILLS,  
CONFIDENCE AND PASSION TO  
WORK TOGETHER TO CREATE  
SUSTAINABLE SOLUTIONS TO  
SPECIFIC COMMUNITY  
CHALLENGES.

# IMPACT



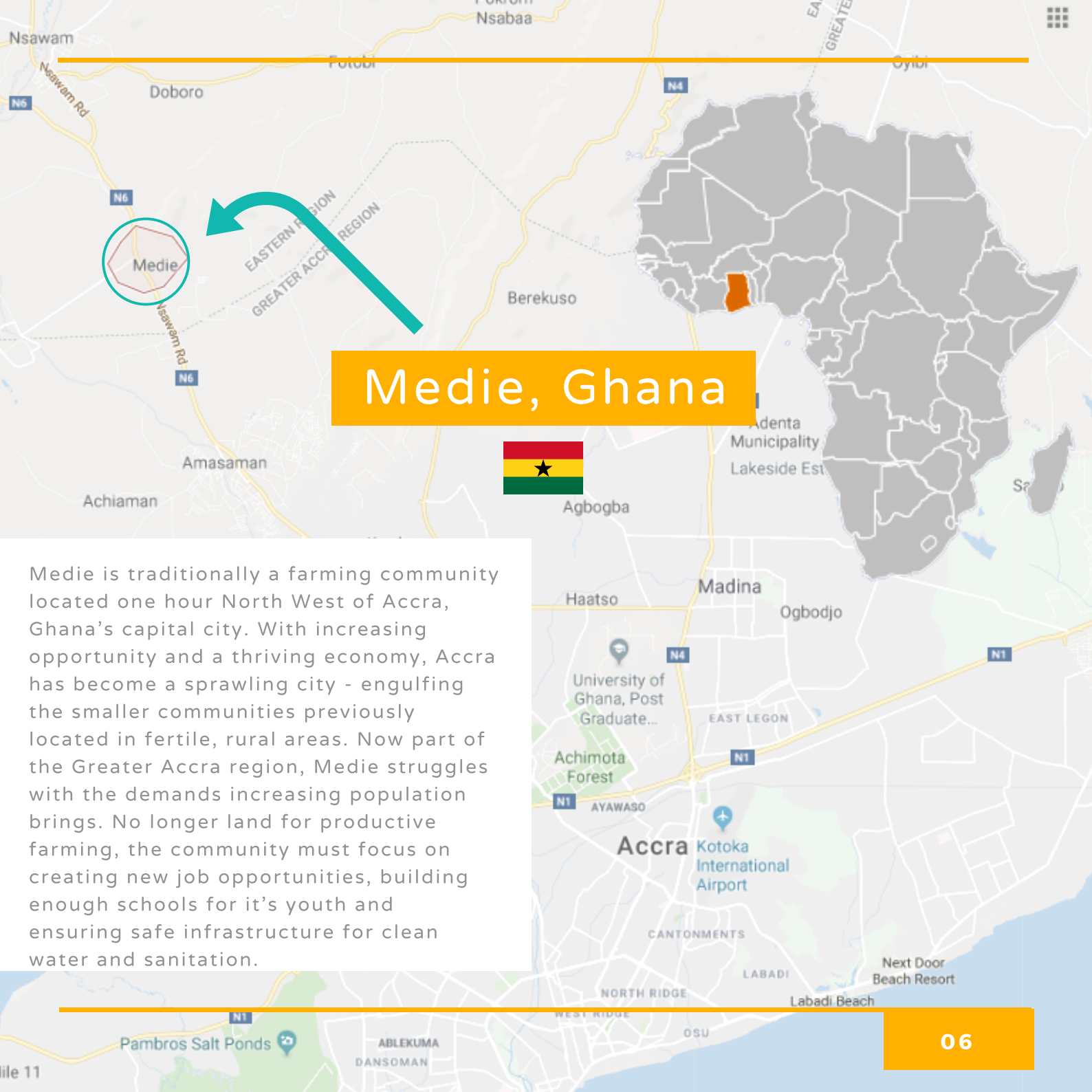
## Direct Impact

Individuals impacted directly by Move The World programmes and projects.

## Community Impact

Global community development work led by Move The World community members since 2015.





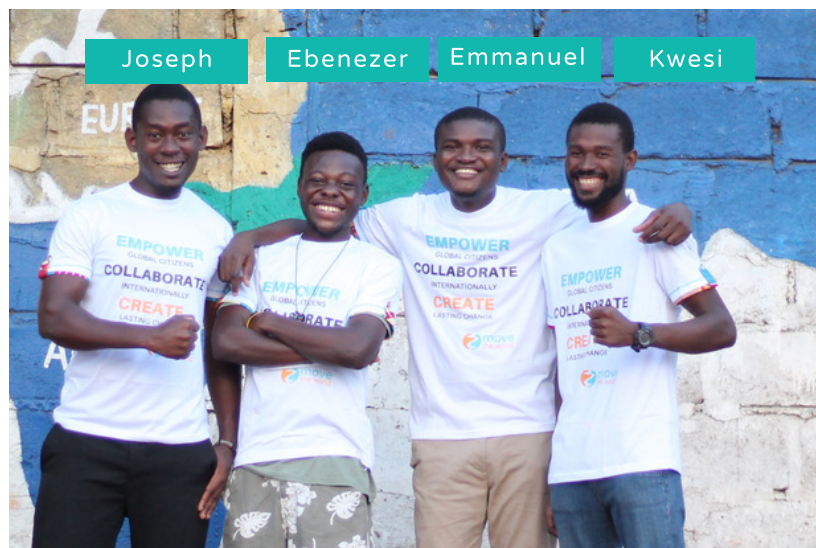
## Medie, Ghana



Medie is traditionally a farming community located one hour North West of Accra, Ghana's capital city. With increasing opportunity and a thriving economy, Accra has become a sprawling city - engulfing the smaller communities previously located in fertile, rural areas. Now part of the Greater Accra region, Medie struggles with the demands increasing population brings. No longer land for productive farming, the community must focus on creating new job opportunities, building enough schools for it's youth and ensuring safe infrastructure for clean water and sanitation.

## Meet the Team

We have started to develop a really strong team of project managers, volunteers and partners in Medie. In November 2017 we hired Emmanuel Mumuni as our Ghana Director to work alongside Joesph and Kwesi. He will lead the co-ordination of all activities and partnership development in Ghana. We are excited with the progress, now we're seeking more women!!



### Q&A with Emmanuel Mumuni, our Ghana Director

**So, you've been with Move The World for 6 months, how's it going?**

It's going really great. Before I joined I did not know what to expect but I am happy that it was easy to fit in. The UK and Ghana team members continue to help me with information and motivation and I am really excited to be here.

**What really excites you about the future plans for impact in the community?**

I think there is a lot of opportunity for us to make massive impact. We are gradually gaining more partners and contributors. We need to leverage on this support to undertake strategic projects that will have long term impact not only in Medie but the rest of Ghana.

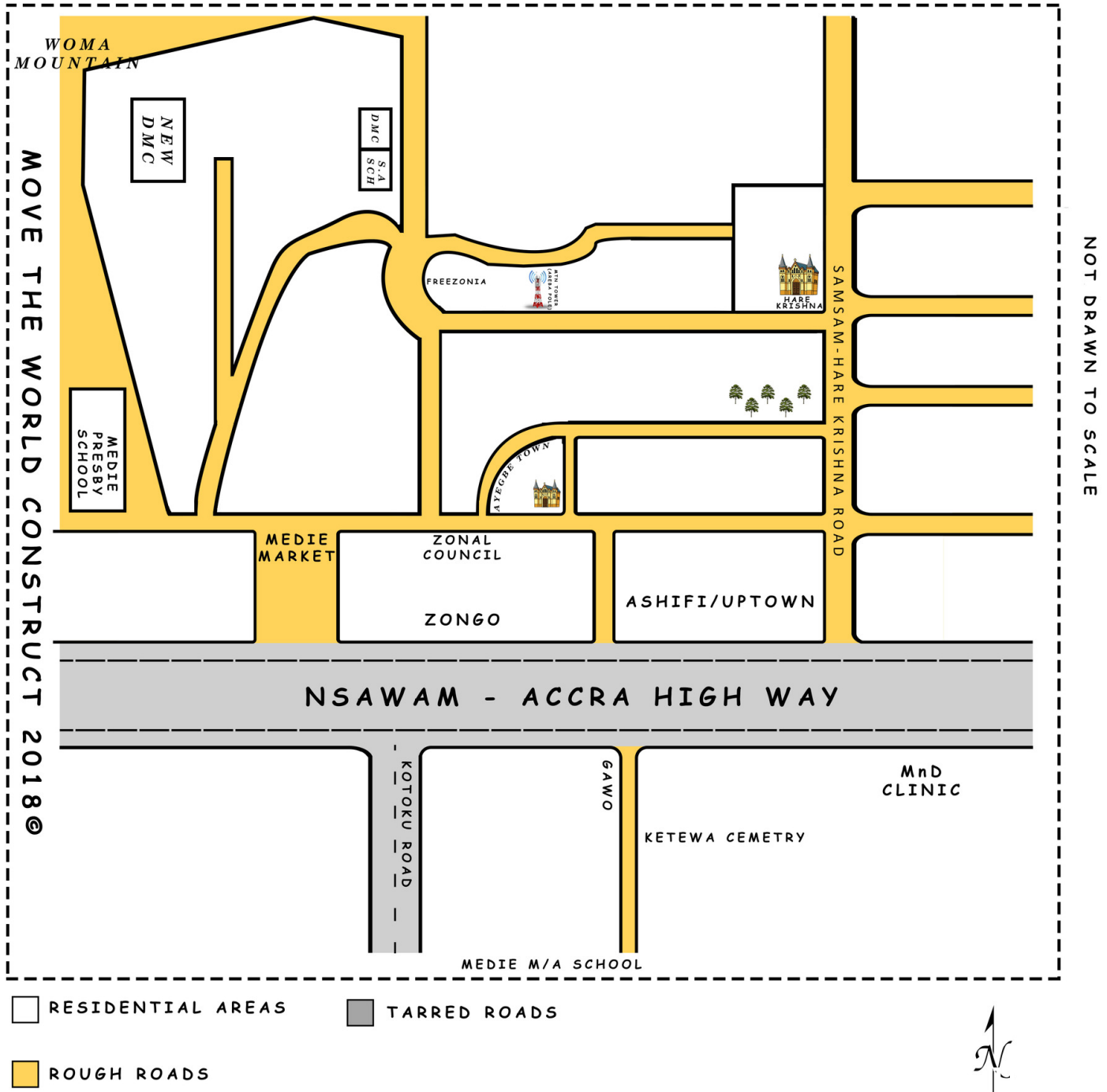
**If you could do anything, what would you do?**

I would help to ensure every child had the same access to opportunity. Too much potential is wasted because of lack of opportunity and knowledge.

**Who is your biggest inspiration and why?**

It has to be Kofi Annan. He was humble and full of integrity. Having great power is always a test and he passed the test because he didn't change his beliefs despite the pressure of his role. He is still well known for his humility and high level of integrity.

# MAP OF MEDIE, GHANA - WEST AFRICA







**EMMANUEL MUMUNI**  
GHANA DIRECTOR



**CLAIRE HARDY**  
PARTNERSHIPS AND  
OPERATIONS



**MICHAEL WOMA**  
PARTNERSHIPS



**JACQUE PRICE**  
COMMUNITY ENGAGEMENT



**EBENEZER AMEYAW**  
PHOTOGRAPHER



**MEGAN PRESTON**  
STRATEGY AND DESIGN



**JOSEPH FIAGBE**  
PROJECT MANAGER



**NATASHA ADOMAKO**  
SOCIAL MEDIA

## Our People

### BOARD OF TRUSTEES

AMY WELCH  
FAROUK BHIMJI  
AARON ROSSI  
JODIE DUNLAP  
CLAIRE HARDY  
MEGAN PRESTON  
JACQUE PRICE

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# Partnerships & Collaborations

THIS YEAR HAS SEEN MANY NEW PARTNERSHIPS AND COLLABORATIONS



1 Billion Africa, based in Accra, Ghana have become a key partner for our programmes and experiences. With aligned purposes, their team of young change makers often support the delivery of our programmes and we have multiple joint projects in the pipeline for 2018.



The Dagara Music Center have been our hosts in Ghana from the beginning. They welcome each new group with open arms and share Ghanaian traditions, dance and music whilst providing us all with a home away from home.



The JUMP Foundation have been friends of ours over the years, with many Move The World participants going on to work and facilitate for JUMP! The Amamambre project this year brought the two organisations together and discussions are underway for future collaborations.



Friends and supporters of Sowers Academy, we are working closely with Give Hope Global to facilitate two programmes in 2018 focussed on community engagement and the development of Sowers Academy.

Thank you also to the many other individuals and organisations that have supported us this year. Not excluding Bespoke Connections, GIST Ltd, RISE Beyond, and YPO.

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## With thanks to...

Rayon Taylor  
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Bernard Woma  
Lindsay Johnston  
Stephen Morita  
Casey Fitzsimmons  
Union Station Yoga  
Prince Abu-Appiah  
Ben Owura

Mr Muhammed Bala  
Jeff Pilat  
Jenny Ridley  
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Price Family  
Preston Family  
Rossi Family  
Steve Coppin (WRAP)

All Move The World Alumni  
Notably:  
Hannah Abrams  
Lucy Parkinson  
Jodie Tye  
Caroline Capon  
Elodie Lafosse  
Anna Belyavin  
Hannah Wood  
Rachel Nash  
Emily O'Shea  
Sarah Louise Kristenson

## ...our special Movers and Shakers







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